PRIVACY POLICY

This is the privacy policy of the <u>www.visitjaywicksands.com</u> ("the Website"). Please read them carefully as they contain important information. By using the Website site, you indicate that you fully and unreservedly accept this privacy.

The Website is owned by Alison Wagstaff, hereafter referred to as "The Website Owner". The Website Owner uses the services of the company Rentz UK Ltd (registration 5162437), hereafter referred to as Rentz, to manage enquiries and/or booking via the Supercontrol booking system.

The Website Owner and Rentz are committed to ensuring the best standards of practice in all our activities. You can be assured that the protection of privacy and confidentiality are given the highest priority. All personal information is collected, held and used in strict compliance with the Data Protection Act 1998.

Information Collected

The Website Owner and Rentz do not collect any personal information from you other than information that is knowingly and voluntarily given. Anonymous information is collected, such as the number of visitors to the website in a given period or details of properties and dates selected for online bookings, but it is purely statistical and cannot be used to identify an individual user. Cookies are not used to collect any other information from you to the website.

If you are interested in requesting more information you can opting in during the booking process or by emailing If you are invited to give additional information a decision not to do so does not affect any subsequent negotiations or discussions.

Use of Information

The information collected will be used to contact you with special offers or discounts that may be of interest to you. It may also be used for research purposes. You can inform The Website Owner and Rentz at any time if you no longer require such information to be sent by emailing <u>rogerandalison@ntlworld.com</u>

Third Party Disclosure

The Website Owner and Rentz will NEVER pass any personal information on to any third party without your consent other than that required for the fulfilment of your holiday booking and holiday requirements.

Data Security

The Website Owner and Rentz take appropriate measures to safeguard the information The Website Owner and Rentz hold from unauthorised access or improper use. Rentz manages holiday bookings and their database is stored in a secure, password protected location. Only users authorised by Rentz have access to this data.

Rentz has PCI Certification. PCI is the payment card Industry data security standard. For further information, see <u>http://www.pcicomplianceguide.org/pcifaqs.php#1</u>

Integrity of Data

The Website Owner and Rentz take all reasonable measures to ensure that the information The Website Owner and Rentz hold is accurate. Individuals may request details of all personal information held by The Website Owner and Rentz so as to contest inaccurate or incomplete data, verify the information and have it corrected or deleted as appropriate.

<u>Children</u>

The website is not targeted at children but in any event personal information will not knowingly be collected from children under fourteen years without parental consent.

Enforcement

Any queries relating to the collection or use of personal information by The Website Owner and Rentz should be addressed to <u>rogerandalison@ntlworld.com</u>

END. Last updated 5/4/21

GLOSSARY

"the Website" means <u>www.visitjaywicksands.com</u>, operated by The Website Owner and Rentz

"The Website Owner" - means the owner of the website, Alison Wagstaff.

"Rentz" – means Rentz (UK) Limited, whose registered office is 22 Almondhayes, Ipswich, Suffolk. IP2 9SH (Company Registration No 5162437). The Website Owner is the sole director of this company.

PCI compliant /certified - PCI is the payment card Industry data security standard. Rentz is PCI Certified. For further information, see <u>http://www.pcicomplianceguide.org/pcifaqs.php#1</u>

"Content" – Information on the Property Detail form and other content submitted for inclusion in the Website

"you/your" - means the individual(s) or Company, using the Website

"the Agent" - means the Individual(s) or entity who may manage a property on behalf of a Property Owner.

"Confidential information" – Confidentiality is a set of rules or a promise that limits access or places restrictions on certain types of information. In this case all information provided to the Website Owner from Rentz, or to Rentz from the Website Owner is deemed to be confidential and should not be shared with third parties except for the fulfilment of the services Rentz is providing.

"Written notice" – Official notice by email as prescribed within the Agreement.

END Last updated 5/4/21